

Center for Maine Contemporary Art Monthly Marketing Series for Artists: Making Connections



Fourth Thursday of each month
May – October, 7:00- 8:30 pm

Series begins with an overview of marketing issues for artists. Sessions that follow will delve into specific topics, with curators, artists, gallery owners, museum staff, and marketing professionals, all sharing their expertise in each area and answering your questions.

\$20 per session

CMCA members receive a 10% discount.

- **Thurs, May 28, 7- 8:30 pm: Marketing overview - curator's perspective** with CMCA curator Britta Konau and independent curator Suzette McAvoy.
- **Thurs, June 25, 7- 8:30 pm: Presenting your work:** Portfolios, image discs, artist statements, resumes, press releases & more
- **Thurs, July 23, 7- 8:30 pm: Grant-writing for artists:** Individual Grants, Percent for Art, grant narratives, budgets & more
- **Thurs, Aug 27, 7- 8:30 pm: Artists and the Web:** Artist Websites, Blogs, Facebook, organizational websites for artists & more
- **Thurs, Sept 24, 7 - 8:30 pm: Connecting with Galleries & other opportunities**
- **Thurs, Oct. 22, 7- 8:30 pm: Legal issues: Copyright, Ownership, & more**

Name _____

Address _____

Phone _____ Email _____

Individual sessions (\$20 each): May 28__ June 25__ Jul 23__ Aug 27__ Sept 24__ Oct 22__

Additional CMCA member discount 10%__ Total enclosed \$_____

Make checks payable to CMCA with "Marketing Series" in memo.

Mail to: Education Director, CMCA, PO Box 147, Rockport, ME 04856

Questions? Phone Cathy Melio at 207-236-2875 x 303 or email cmelio@cmcanow.org

CMCA
Center for Maine Contemporary Art

www.cmcanow.org
for details